

# **MONEY TALKS** WE TRANSLATE

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www.keyurgilts.com



Redefining Investments

### **The Dynamism of Hourglass** Money : Rewards & Risk

In the Mordern World, Money is most Effectively & Profusely Equated to Time.

The Hourglass Recognizes the Transient Nature of Our Lives with Time. Sand passing through it represents the Essence of Money.

Further, with increase in Time Horizon on Every Investment, Returns are Potentially Maximized & Risks are Minimized.



## SAFETY LIKE NEVER BEFORE

## NANO G-SEC

#### Philosophy

- N No Default Risk
- A Attractive Return With Ample Liquidity
- N No Tds
- O Offers Fixed Regular Income
- G Gild-edge Instrument
- S Sovereign Status
- E Easy Process
- C Capital Protected

- NANO G-sec is the small stride to provide investors one of the most secured investment avenues i.e Government Security (G-sec). Tradinally, G-sec have been primarily invested in by Wholesale investors (such as Banks, FIs, MFs, etc.)
- Government Securities (G-sec) are sovereign securities which are issued by the Reserve Bank of India on behalf of Government of India, in lieu of the Central Government's Market Borrowing Programme.
- G-Sec offer maximum safety as they carry Unconditional & Irrevocable Guarantee by Government of India for Payment of Principal and Interest.

#### REQUIREMENTS

- Demat Account
- Cheque in the favour of Keyur Gilts (P) Ltd.
- To ease the flow of Investment six advance cheques are preferred.

## STRATEGY TO INVEST IN NANO GSEC



Should Invest Every month



Minimum Investment of Rs. 10,000/- pm

#### COMPARISON WITH FD

PARTICULARS	G-SEC	FIXED DEPOSIT
Interest Payment	Semi-annually	At maturity or Periodically as opted by
		investor
Holding & Liquidity	It can be held in Demat Form and Can	Only in Physical Form and Premature exit
	be sold in Secondary Market	possible with penalty on interest payment
Possibility of Capital	Investor can earn Capital Gain by	No Capital Gain
Gain/Loss	Existing at opportune time.	
	Capital loss through possible can be	
	Avoided by holding till Maturity.	
Tenure	1-40 Years	7 days to 10 Years

\*In Nano G-sec we will buy 10 year bechmark paper.



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A/606 Wall Street II Opp Orient Club Nr Gujarat College Ellisbridge, Ahmedabad 380006



079-26427750/51 +91 9824001182



support@keyurgilts.com

(f) keyurgilts (10) keyurgilts (11) keyurgilts