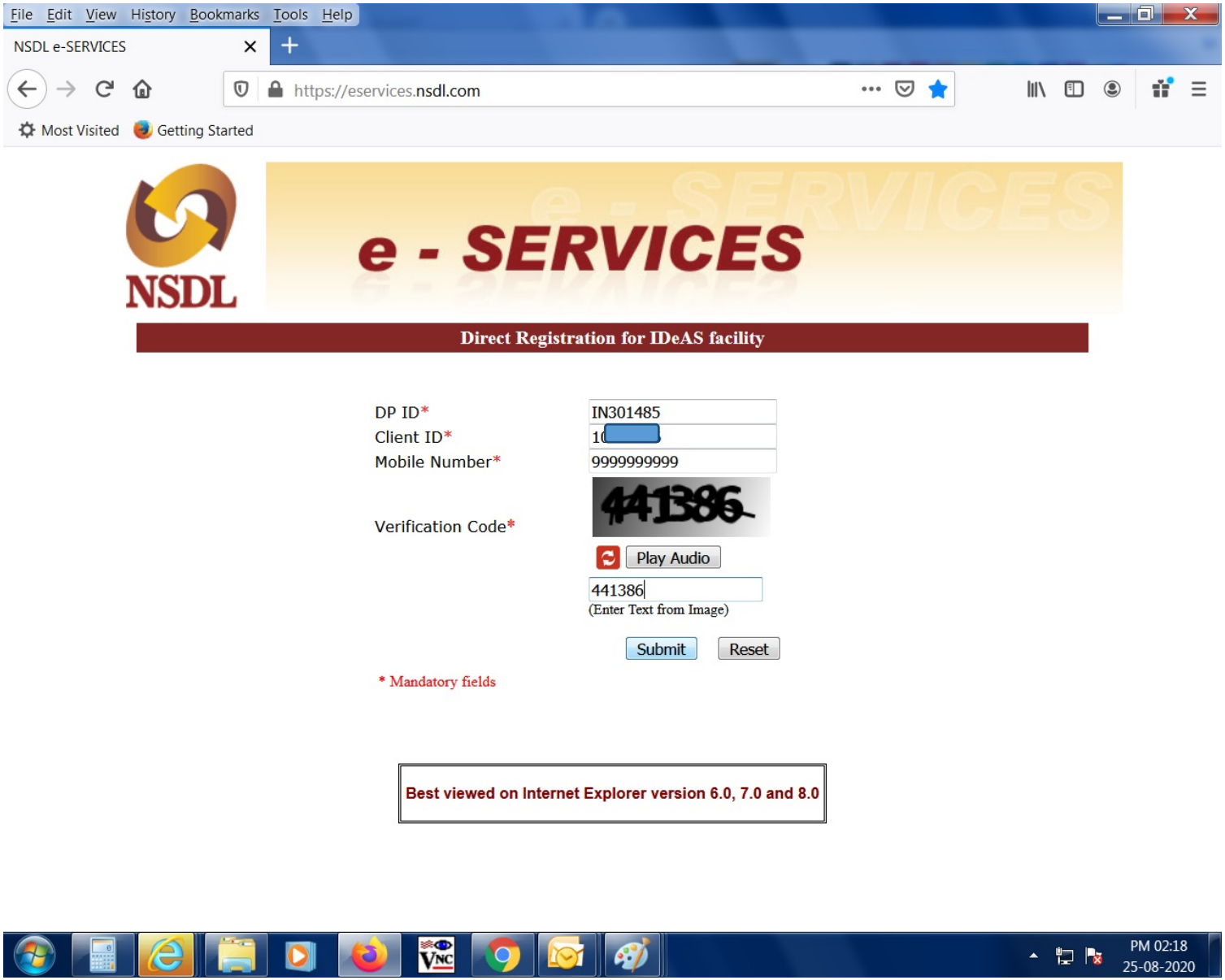
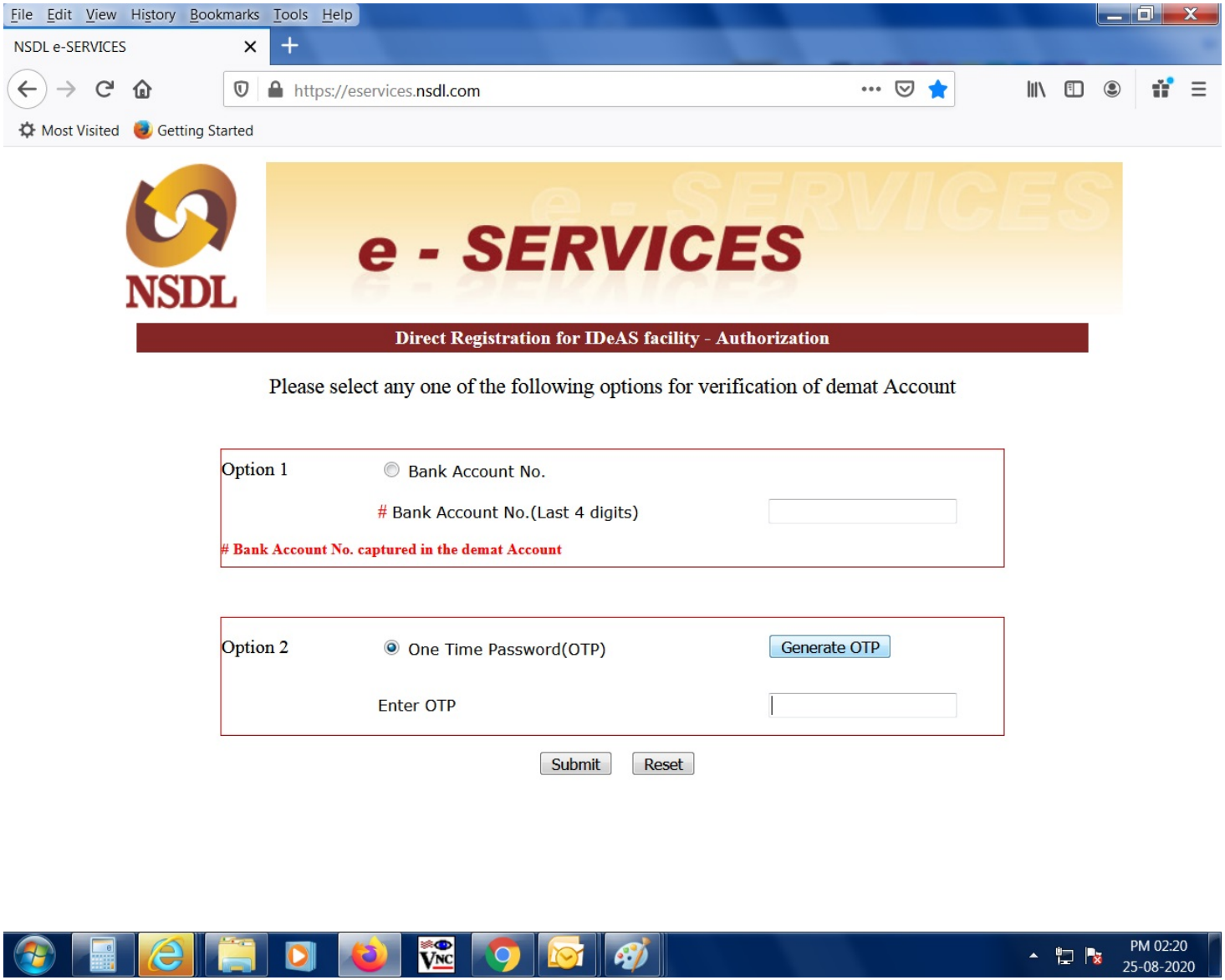
For Margin Pledge Repledge Client can submit their pledge request through Ideas facility – Online - https://eservices.nsdl.com/



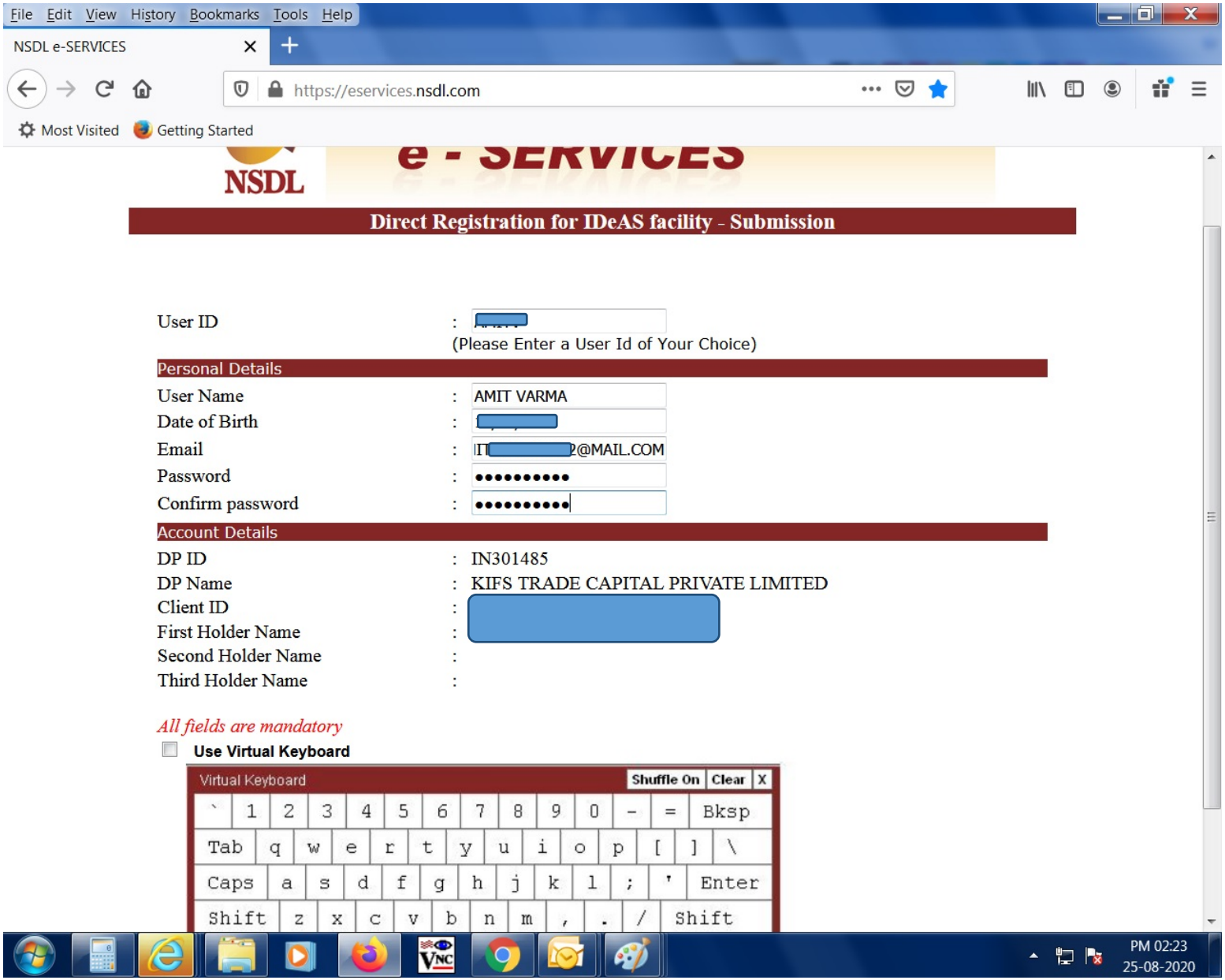
Enter Client Details – and Client registered with demat mobile number



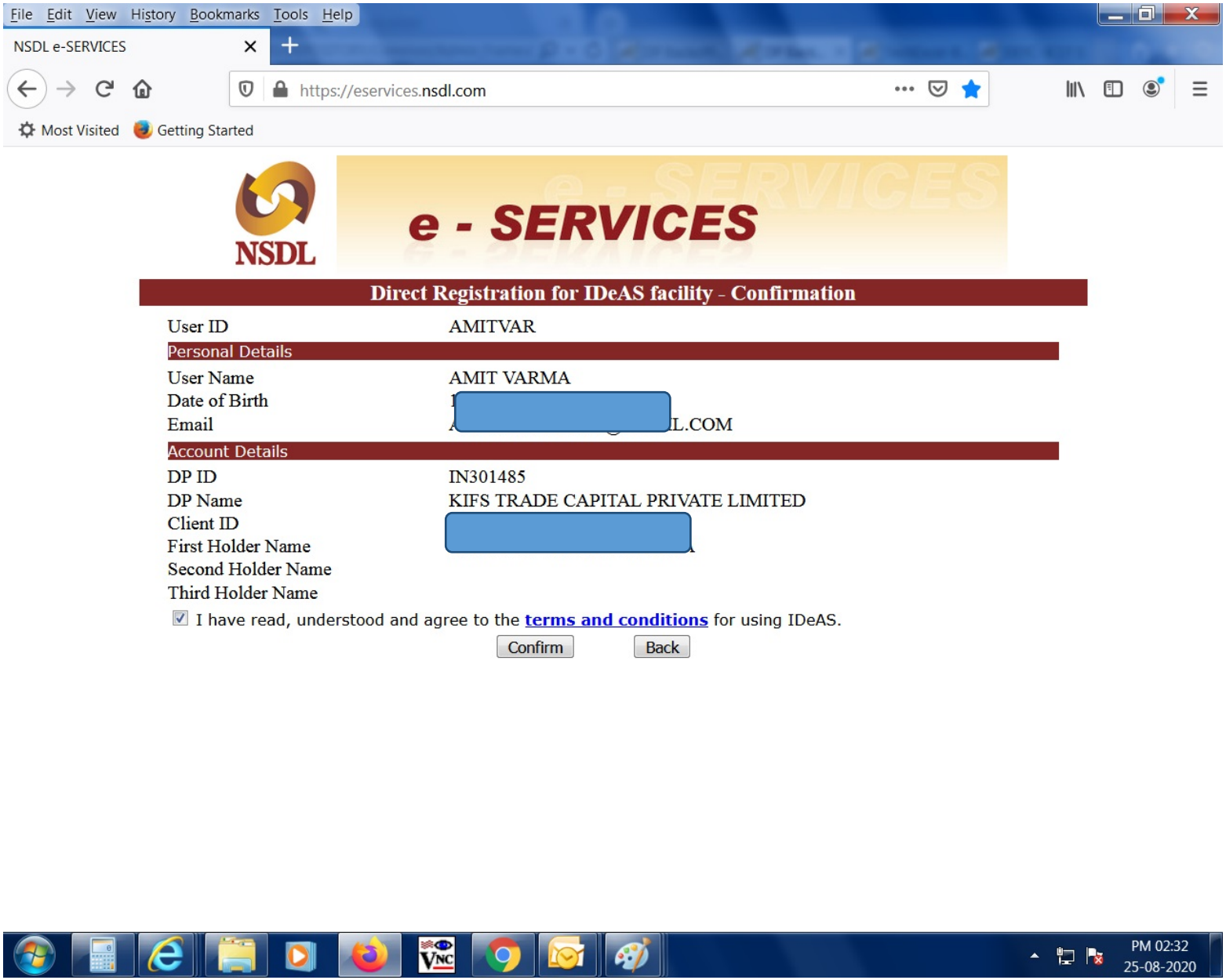
● Select any one option given:

→ choosing Option 1 select 'Bank account no.' Option Enter last 4 digit of your bank account number mapped with your demat account OR

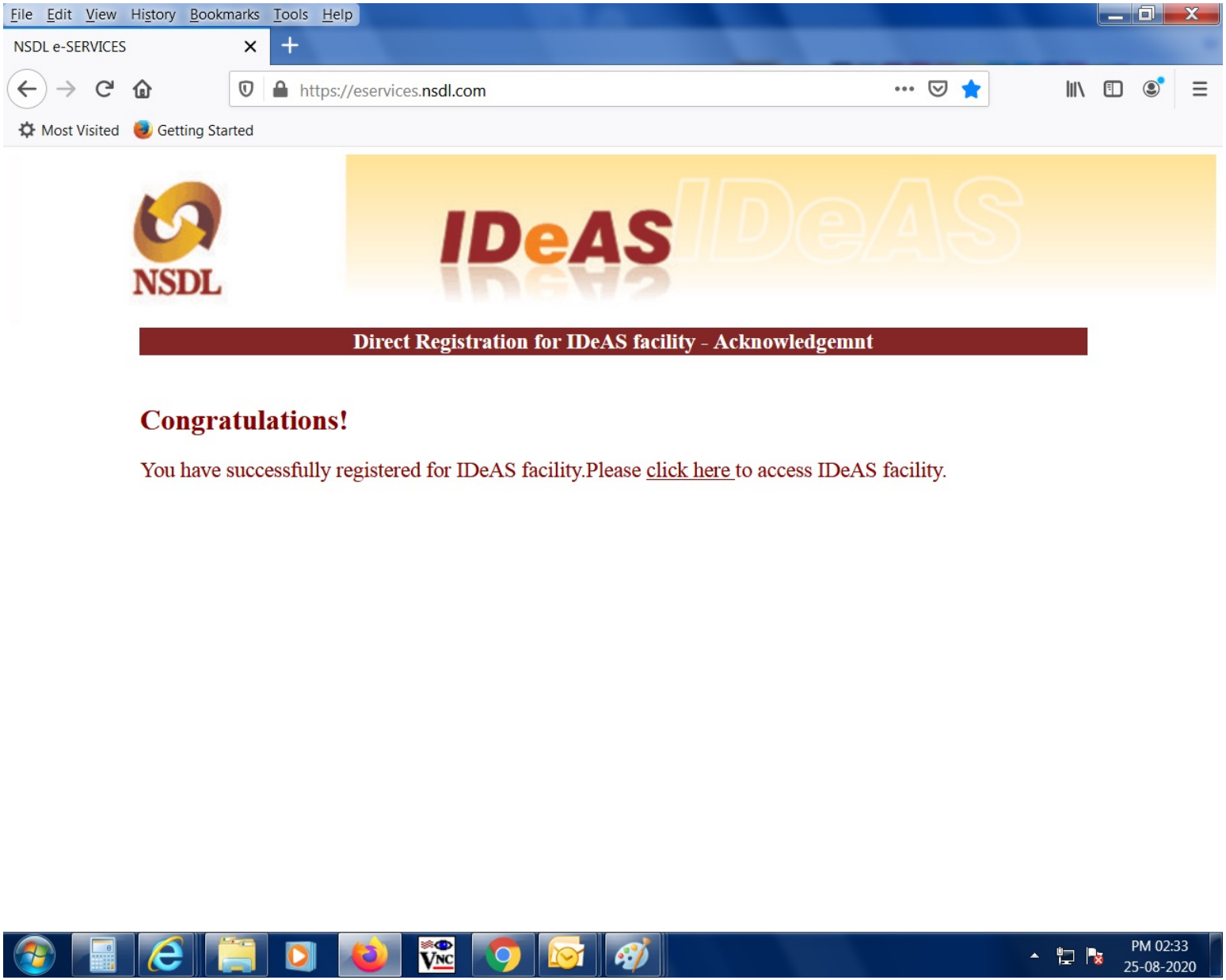
→ Choosing Option 2 select 'One Time Password(OTP)' Option click on "Generate OTP" button, and an OTP will be sent to registered mobile number with demataccount. Enter OTP you've received and submit.



Enter All relevant Data as USER ID – Define by Client, User Name – Client Name, Date of birth / Date of Incorporation and Email ID.



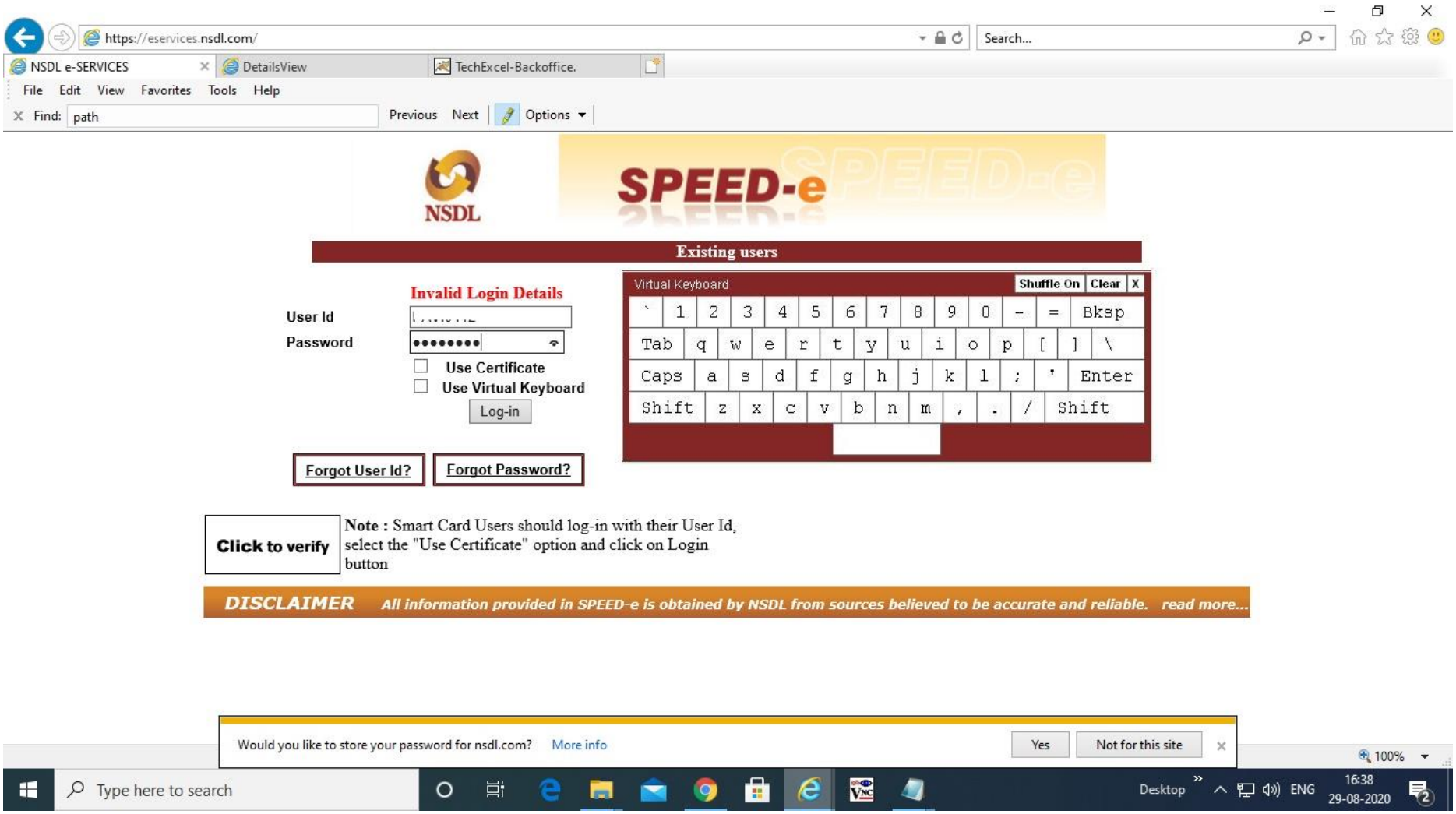
Verify All data and Click terms and conditions and Submit.



Ideas Registration has been completed. Now Client can Login with User id and password.

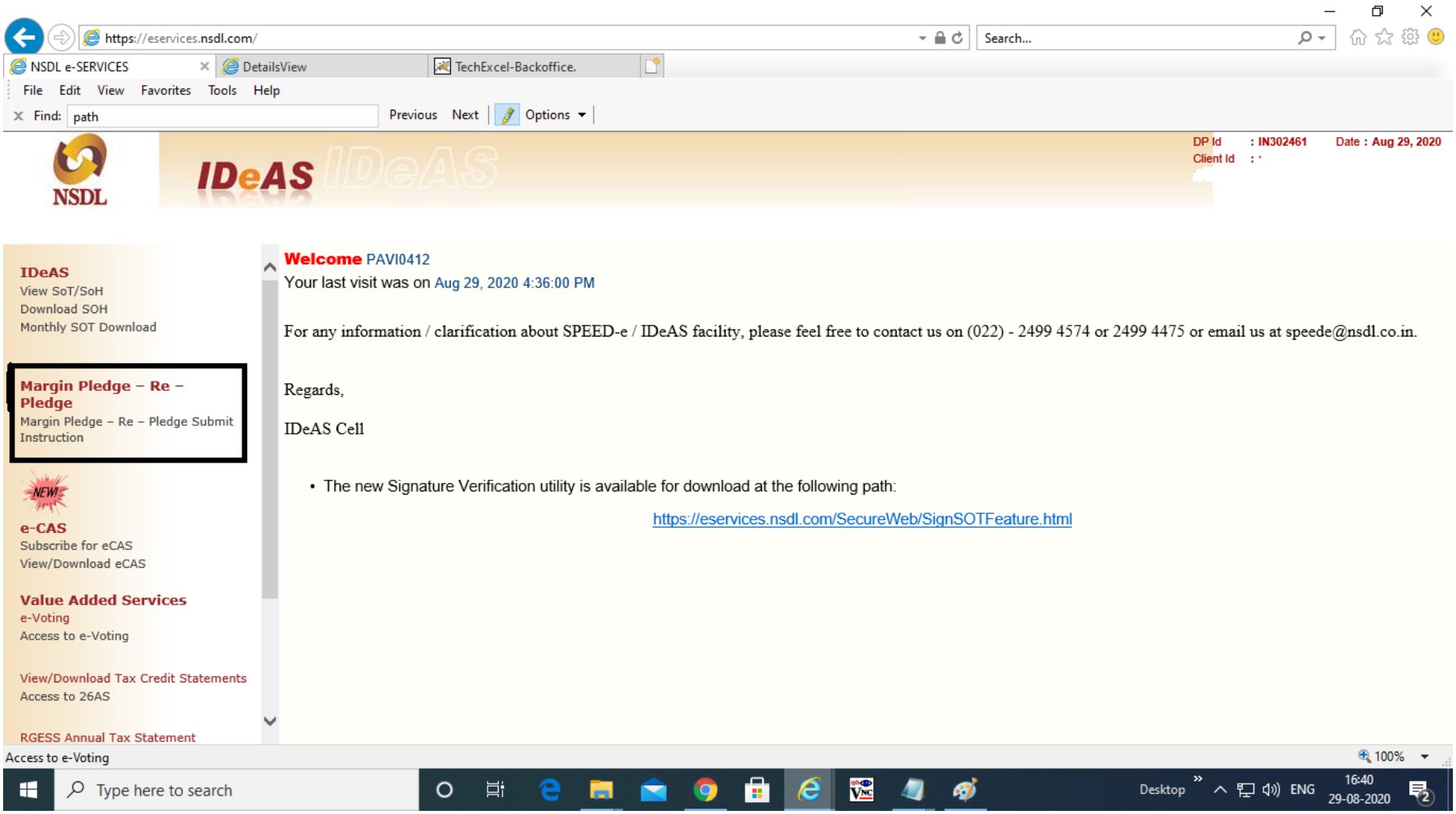
Step 1 : First To OPEN : https://eservices.nsdl.com For NSDL IDEAS Login (already Registered ides services)

After Create Login



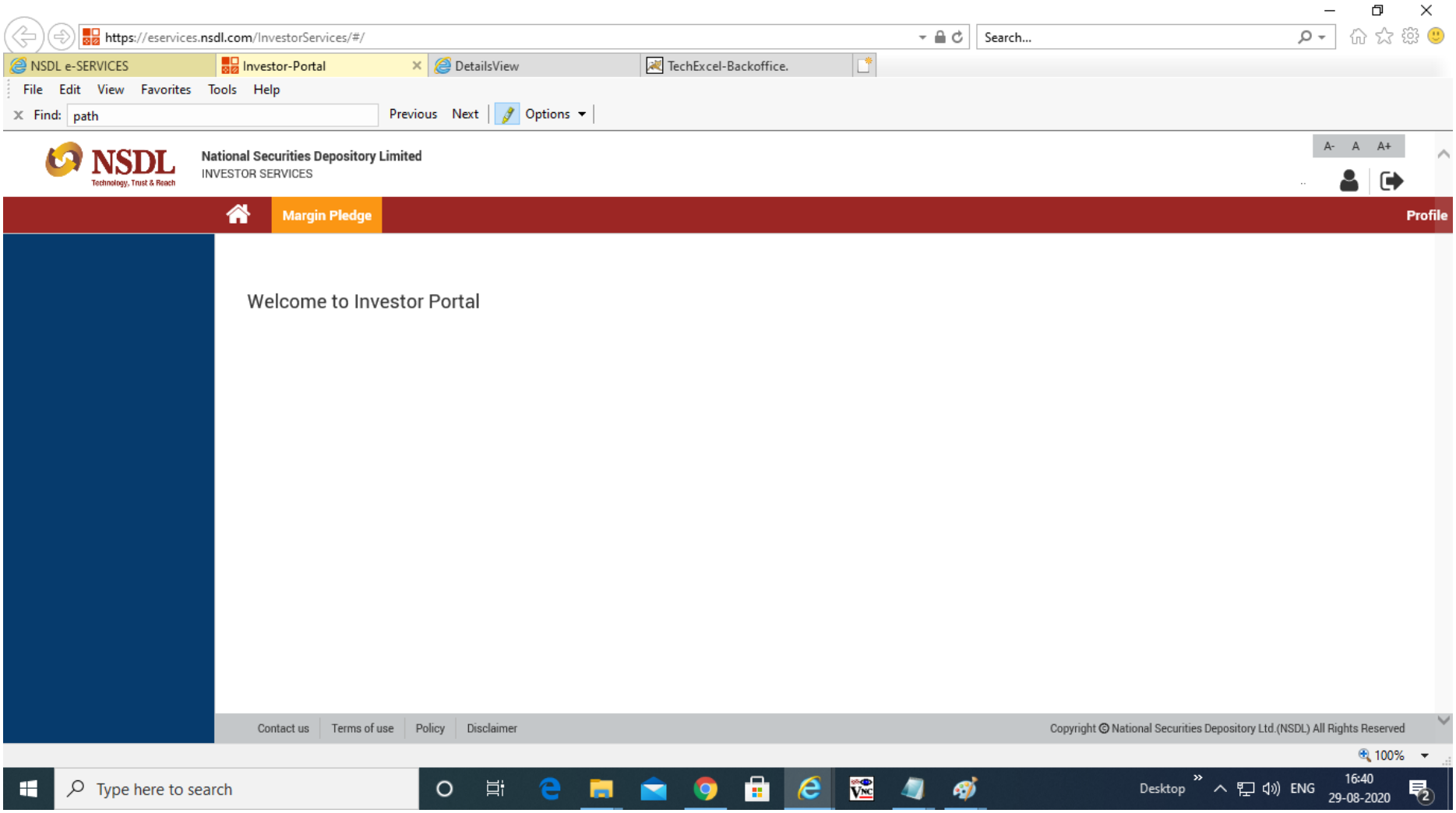
Step 2

Please Click On Margin Pledge- Re-Pledge Menu



Step 3

Click On Margin Pledge Menu

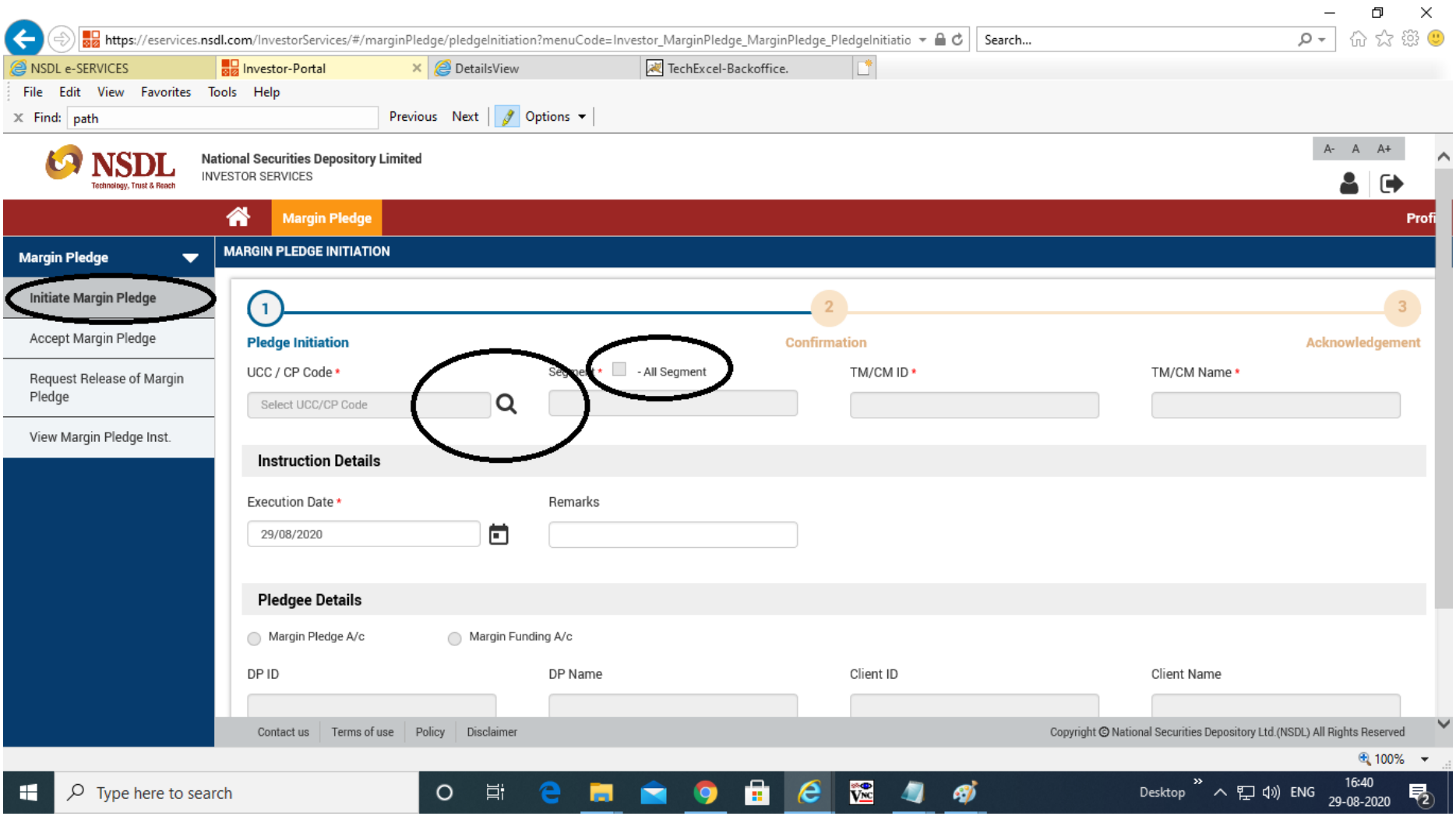


Step 4

1 Click On Initiate Margin Pledge

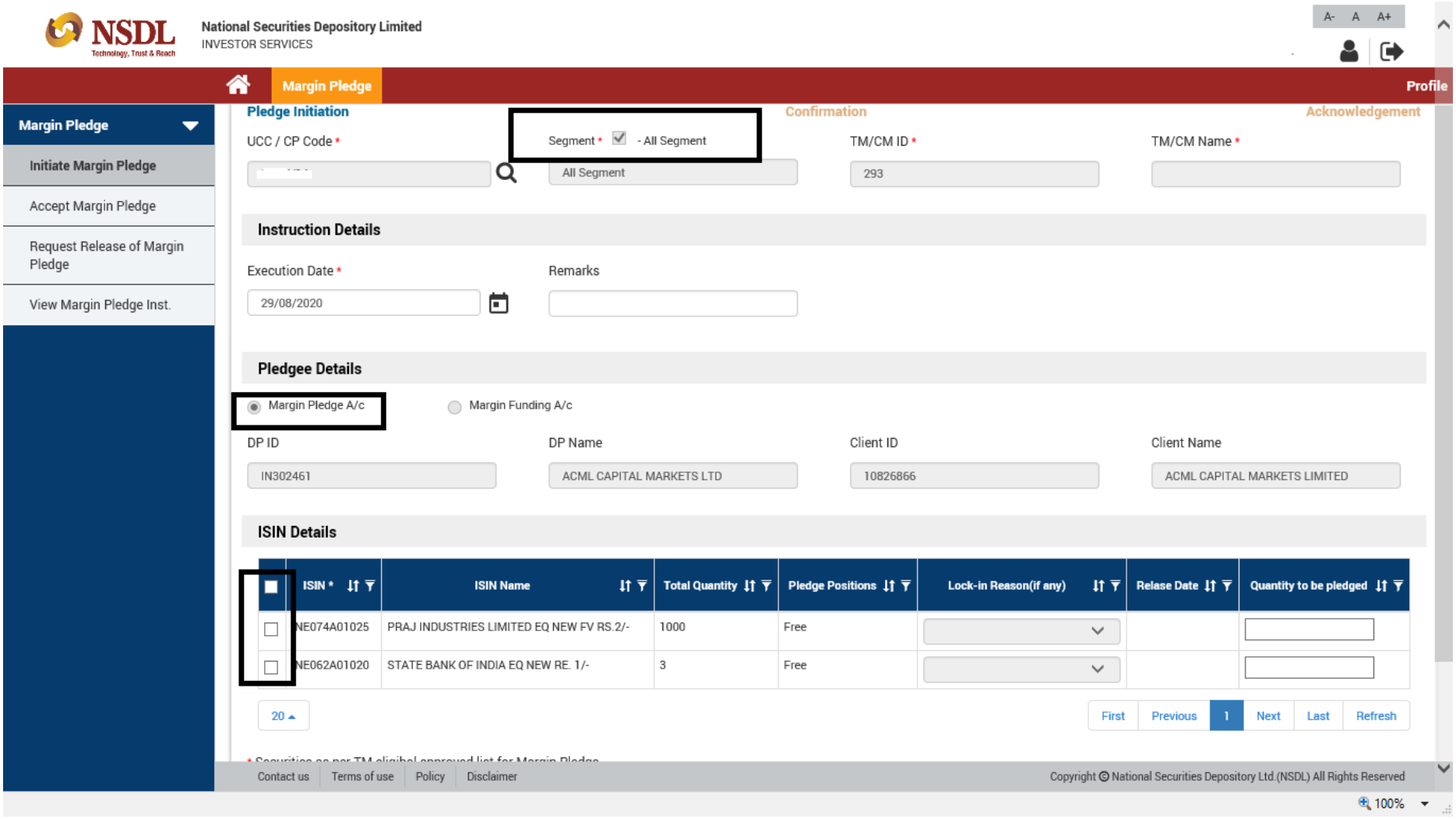
2 Then Select UCC/CP Code OUR CM ID IS 293 BSE

3 Select All Segment



Step 5

Click on Margin Pledge Then after Select Your DP Holding Which you Want To pledge To DP



After submitting this process client receives OTP on client register mobile With ACML DP (IN302461).